



LiveArena for Hotels and Hospitality

Today's TV: Create, Program, and Deliver Live and On-Demand Content

Simple, professional live event streaming via web and mobile

Content creation and delivery for event services and communication

Drive events revenue with value-added services

Hotel and hospitality guests are increasingly savvy - expecting more options from their event providers. As the hotel and hospitality landscape becomes more competitive, providers must expand their ability to deliver unique, value-added services for corporate and personal events organizers alike.

From weddings and celebrations, to conferences, conventions, and meetings, LiveArena provides turnkey capabilities that ensure the most important event attendees never miss a moment. LiveArena simplifies live event streaming, while providing a simple end-to-end solution that lets anyone create, program, and deliver a dedicated TV channel to any device, anywhere.

LiveArena lets you:

- ➔ Deliver simple, turnkey live events streaming for weddings, celebrations, conferences, conventions, and more
- ➔ Create custom-branded web and mobile viewing portals
- ➔ Expand reach for corporate and guest events to remote audience anywhere - on every device - with scheduled TV-channel content

“
LiveArena is helping Scandic to take the concept of meetings to the next level.

”

Kaj Tekari, Director of Meeting - Scandic Hotels

Creative, Compelling Event Services with Today's TV

Imagine providing an event service to clients that lets wedding guests or conference attendees securely tune-in from any web or mobile device. Imagine guests being able to broadcast any event and supporting content using pre-programmed channels that let any attendee participate, from near and far.

That's the power of LiveArena. LiveArena lets you create, manage, and deliver TV-like programmed content - both live and on-demand - to every device, at any time, on your terms. Our radically simple, innovative, and cost-effective content solutions provide virtually unlimited reach for every event.

"By smart live video documenting you easily stream your meeting to any other location making sure everybody gets the same message at the same time. The possibility to restrict who gets to watch the meeting, and that it is safely stored for later use, gives you full control and flexibility."

Kaj Tekari, Director of Meeting - Scandic Hotels



LiveArena End-to-End Event Streaming Solutions

LiveArena solutions capitalize on decades of professional television production expertise - integrating insight and TV-production know-how into easy-to-use tools that enable every organization to create, manage, and deliver personalized content experiences.

LiveArena and Microsoft: Innovation meets Enterprise

LiveArena solutions are built entirely on Microsoft Azure and Azure Media Services. Our content solutions are designed

to take full advantage of Microsoft Azure's global reach, resilient architecture, industry-leading 99.95% monthly SLA, and array of industry certifications for security and compliance.

Together with Microsoft, LiveArena lets you tap into content and programming innovation that will make your message more meaningful, without compromising security, stability, and confidence.

Simple Live Event Production and Streaming

 Live event streaming for web and mobile app

 Integrated video production app to orchestrate seamless production and streaming

 Real-time event support

 Programming platform to schedule, broadcast and capture

End-to-End Content Management

 Live event video capture and storage

 Easy upload for existing offline video

 Metadata management and tagging

 Audience/viewership analytics

TV-Channel Programming and Delivery

 Pay-per-view and subscription monetization

 Drag-and-drop scheduling and programming

 Secure, high quality streams

 Customizable content portal and mobile app

Get To Know LiveArena

For more than 15 years, LiveArena has pioneered streaming, content management, and distribution technologies for companies across the globe. We believe that the experience created by TV-like programming builds an engaged community. We've combined our decades of broadcast television expertise with industry leading technology to redefine TV for today's organizations.

Contact us at info@livearena.com

Expand event services with today's TV from LiveArena